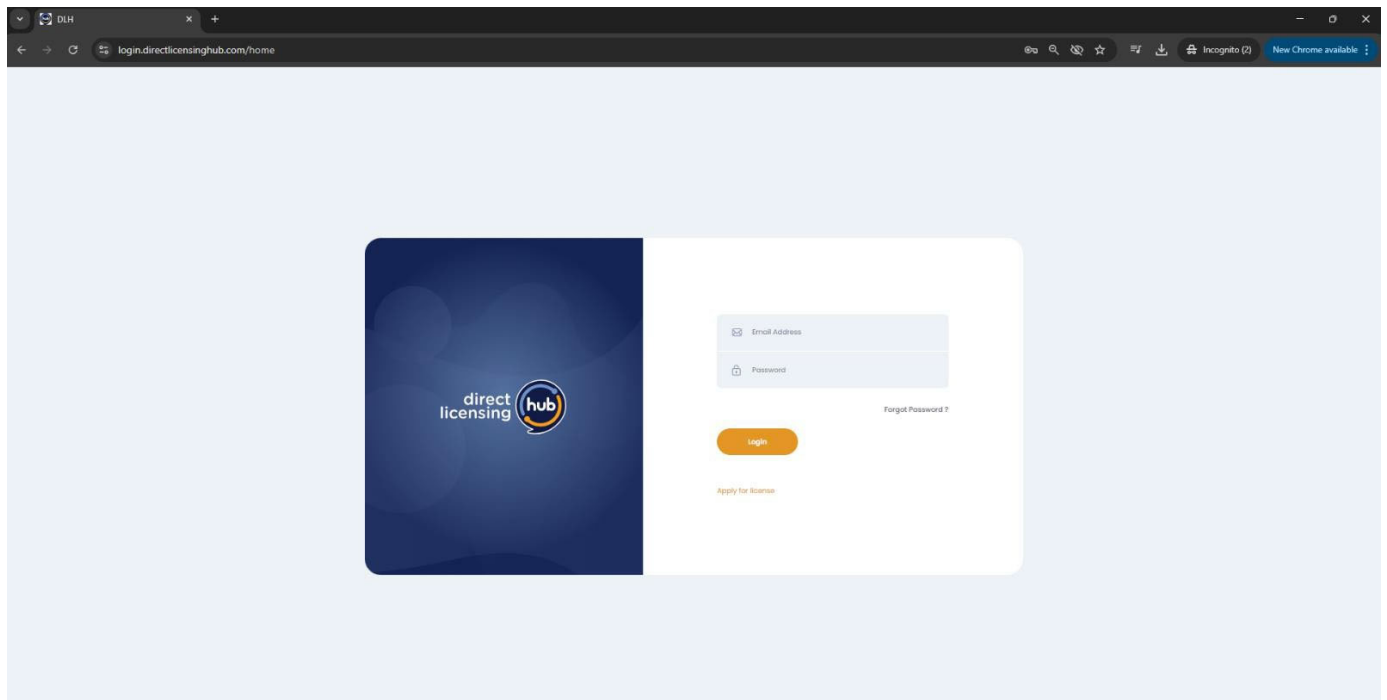


Community Connect Application - How to Guide

To apply for LSU Community Connect licensing, visit the Direct Licensing Hub (DLH) at <https://login.directlicensinghub.com/> and click Create an Account.

** If you already have an account with Community Connect, please log in. If you are currently licensed with another school, go to License Management → Submit New Request and select Louisiana State University. Complete the request and submit. If you are currently expired and in renewal, use the how to renew guide **



To create an account in DLH, complete all the required sections then click Register.



Licensee Registration

Already have an account? [Login](#)

Hi! We need some basic information to create your account. Please fill in the form below.

Licensee Details

 Licensee Name *	 Contact Name *
 Phone Number *	 Alternate Phone Number
 Fax Number	 Website *
 Email Address *	

Address

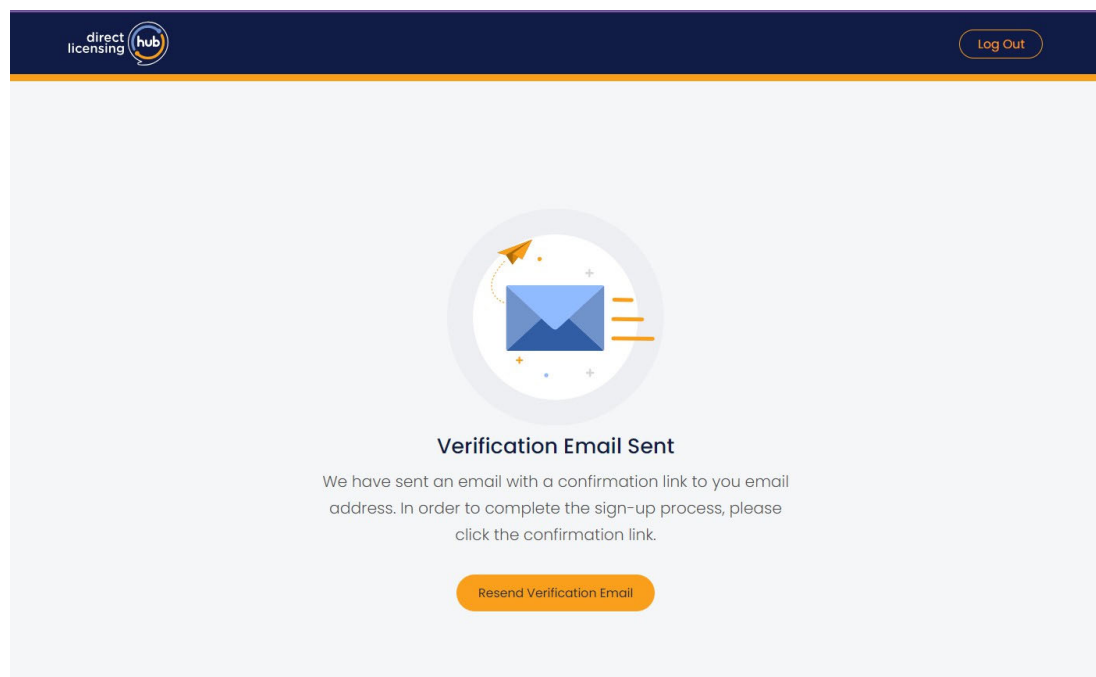
 Address Line 1 *	 Address Line 2
 Country * Select Country	 State
 City *	 Postcode *
CHOOSE LOGO Image name Allowed file type: jpg, png, jpeg, gif (Max size: 1 MB)	 Tax ID *

Register

Note the following:

- The Register button will not work if there is any required information missing.
- Licensee Name is your company name.
- If you do not have a website, use <http://www.clc.com>
- A logo is not required.
- If you do not have a Tax ID, use 000000000

A verification email will be sent from notifications@directlicensinghub.com. Please allow a few minutes to receive the email and check your Spam.



Click the link in the email to verify your email and log into your account.

From: notifications@directlicensinghub.com

Subject: Licensee Email Confirmation

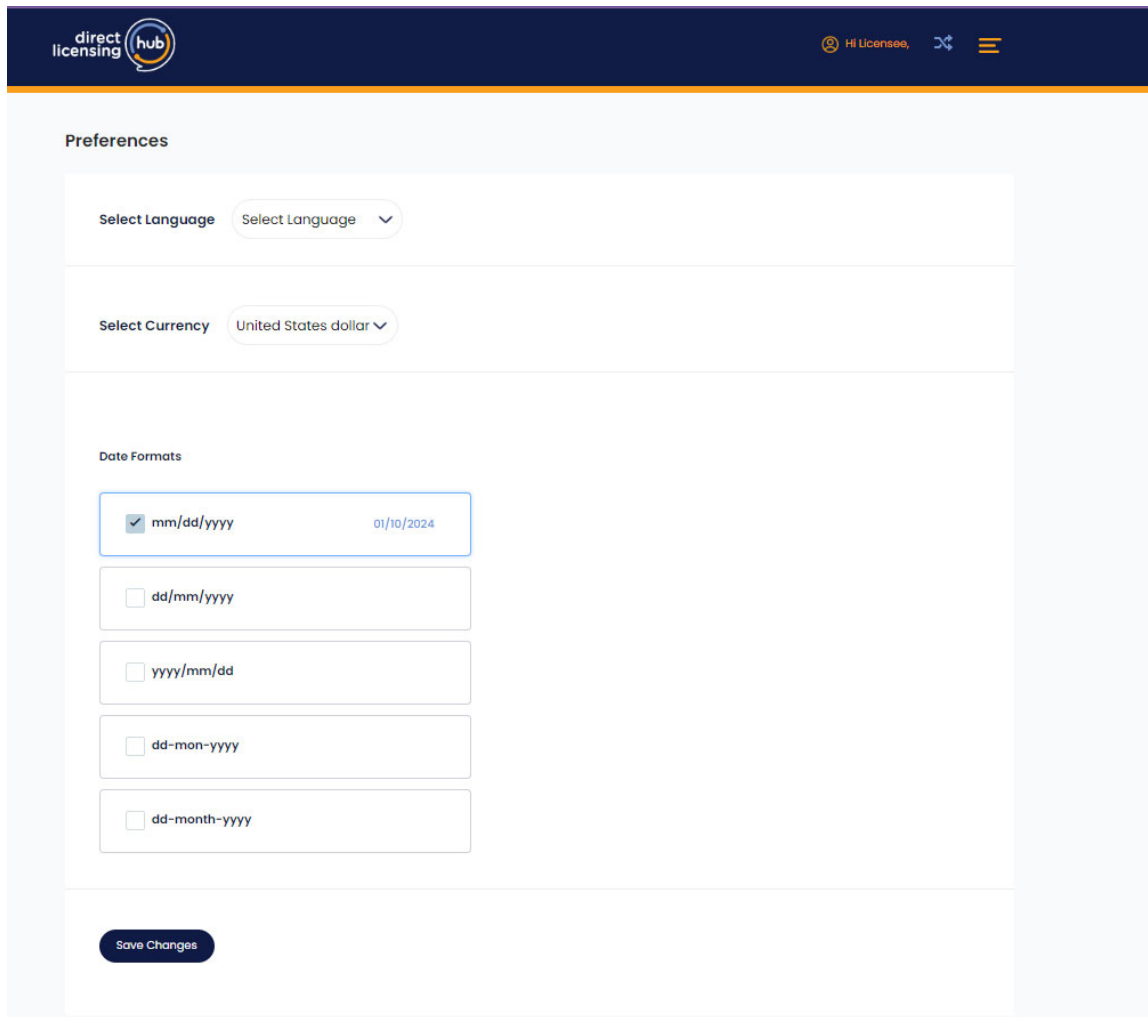
Dear Business Name

Welcome to Direct Licensing Hub

You have successfully registered as a licensee on DLH. Please verify your email address by clicking on the link below to access the platform:
<http://login.directlicensinghub.com/email-verification/da31e360-0fff-402b-849a-ace6a1779838>

Regards,
Team DLH

Once you have verified your account and logged in, select your Language, Currency, and Date Format.



The screenshot shows the 'Preferences' page of the Direct Licensing Hub. The page has a dark blue header with the 'direct licensing hub' logo on the left and user information 'Hi Licensee' with a profile icon, a share icon, and a menu icon on the right. The main content area is light gray and contains the 'Preferences' section. This section has three main settings: 'Select Language' with a dropdown menu, 'Select Currency' with a dropdown menu set to 'United States dollar', and 'Date Formats'. Under 'Date Formats', there are five radio button options: 'mm/dd/yyyy' (which is selected and highlighted with a blue border, showing a preview of '01/10/2024'), 'dd/mm/yyyy', 'yyyy/mm/dd', 'dd-mon-yyyy', and 'dd-month-yyyy'. At the bottom of the preferences section is a dark blue 'Save Changes' button.

direct licensing hub

Hi Licensee

Preferences

Select Language Select Language ▾

Select Currency United States dollar ▾

Date Formats

☒ mm/dd/yyyy 01/10/2024

☐ dd/mm/yyyy

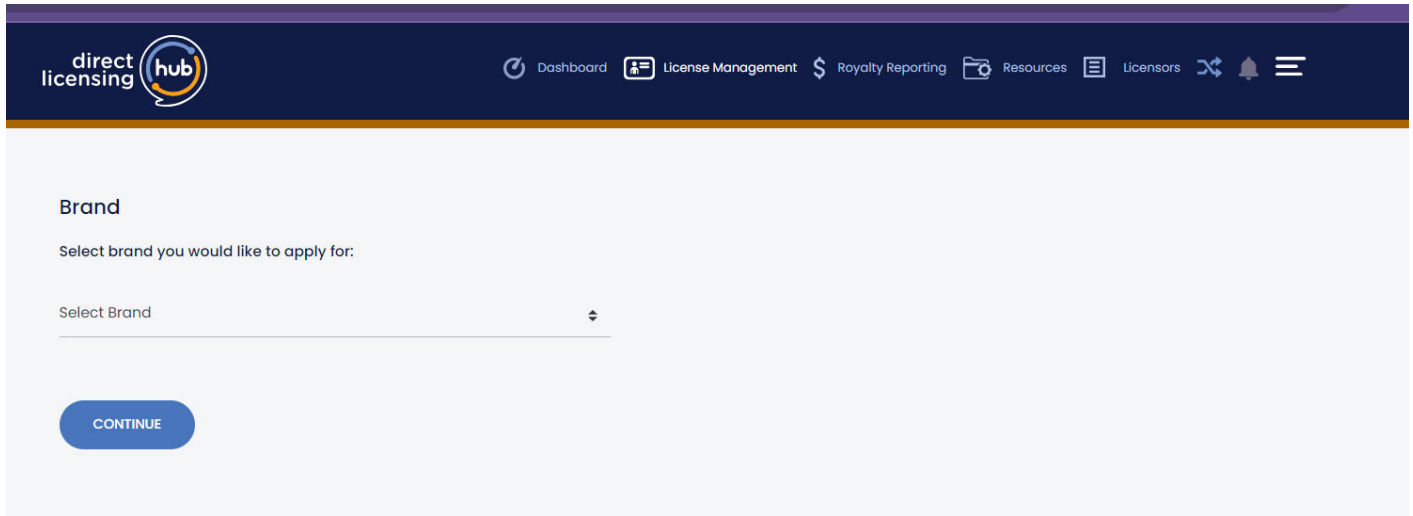
☐ yyyy/mm/dd

☐ dd-mon-yyyy

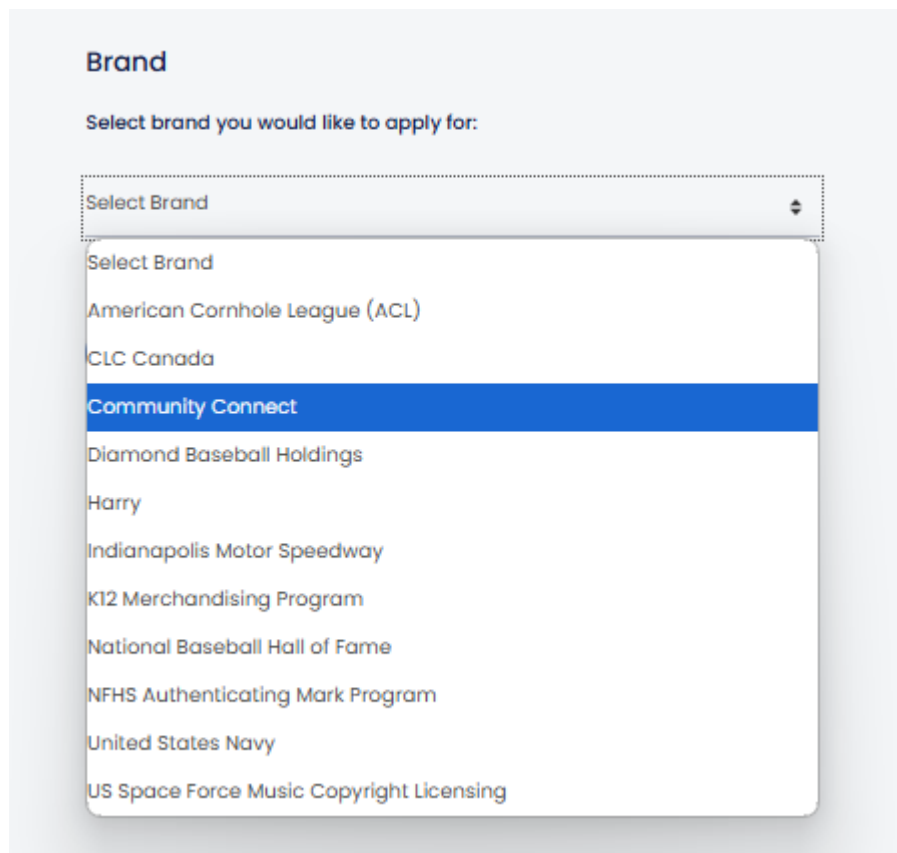
☐ dd-month-yyyy

Save Changes

To start the application, click the Select Brand drop-down arrow to select Community Connect, then click the Select Trademark box, click Louisiana State University, then click the Continue button.



The screenshot shows the 'Brand' selection screen in the Direct Licensing Hub. At the top is a dark blue navigation bar with the 'direct licensing hub' logo on the left and a series of icons and labels for 'Dashboard', 'License Management', 'Royalty Reporting', 'Resources', 'Licensors', and a notification bell. Below the navigation bar, the page has a light gray background. The section is titled 'Brand' in bold. Underneath, it says 'Select brand you would like to apply for:'. There is a text input field with the placeholder text 'Select Brand' and a small downward-pointing arrow on the right. Below the input field is a blue rounded rectangular button with the word 'CONTINUE' in white capital letters.



This image is a close-up of the brand selection dropdown menu. The dropdown is open, showing a list of brand names. The first item is 'Select Brand' with a small downward arrow. Below it are several brand names: 'American Cornhole League (ACL)', 'CLC Canada', 'Community Connect' (which is highlighted with a blue background), 'Diamond Baseball Holdings', 'Harry', 'Indianapolis Motor Speedway', 'K12 Merchandising Program', 'National Baseball Hall of Fame', 'NFHS Authenticating Mark Program', 'United States Navy', and 'US Space Force Music Copyright Licensing'.

☒ Select Trademark

Search Trademark


☐ Select All

- | | | | |
|---|--|---|---|
| ☐ Alabama at Birmingham | ☐ Baylor University | ☐ Creighton University | ☐ Florida Atlantic University |
| ☐ Indiana State University | ☐ Iowa State University | ☐ Jackson State University | ☐ Meredith College |
| ☐ Missouri State University | ☐ University of New Hampshire | ☐ North Dakota State University | ☐ Ohio University |
| ☐ University of North Dakota | ☐ South Dakota State University | ☐ The University of Southern Mississippi | ☐ Texas State University |
| ☐ Virginia Tech | ☐ Western Kentucky University | ☐ Purdue University | ☐ U.S. Air Force Academy |
| ☐ Texas Tech University | ☐ Illinois State University | ☐ DePauw University | ☐ CLC University |
| ☐ Auburn University | ☐ Sam Houston State University | ☐ University of South Carolina | ☐ Florida State University |
| ☐ The University of Texas at Austin | ☐ University of Florida | ☐ United States Military Academy | ☐ University of Washington |
| ☐ University of Memphis | ☐ University of Mississippi | ☐ Southern Methodist University | ☐ University of Michigan |
| ☐ Lehigh University | ☐ Tarleton State University | ☐ University of Virginia | ☐ Washington State University |
| ☐ University of Arkansas | ☐ University of Tennessee | ☐ Colorado State University | ☐ Syracuse University |
| ☐ University of Oklahoma | ☐ Eastern Kentucky University | ☐ University of Connecticut | ☐ Michigan State University |
| ☐ University of Minnesota | ☐ DLC | ☐ Georgia Southern University | ☐ The Pennsylvania State University |
| ☐ Texas Christian University | ☐ University of Nebraska | ☐ Clemson University | ☐ Louisiana Tech |
| ☐ Washburn University | ☐ Northwestern Oklahoma State University | ☐ Western Illinois University | ☐ University of Louisiana Monroe |
| ☐ Howard University | ☐ Missouri University of Science and Technology | ☐ United States Naval Academy | ☐ University of Central Florida |
| ☐ Stephen F. Austin State University | ☐ Northern Arizona University | ☐ University of Maryland | ☐ Bowling Green State University |
| ☐ Old Dominion University | ☐ East Carolina University | ☐ Marquette University | ☐ Texas A&M University - Corpus Christi |
| ☐ University of Nevada | ☐ Texas A&M University | ☐ Florida Atlantic University | ☐ Johns Hopkins University |
| ☐ Jacksonville State University | ☐ Loyola Marymount University | ☐ Abilene Christian University | ☐ The University of Texas at San Antonio |
| ☐ Oregon State University | ☐ California State University, Long Beach | ☐ Weber State University | ☐ Indiana University |
| ☐ University of California, Davis | ☐ The University of Texas Rio Grande Valley | ☐ Murray State University | ☒ Louisiana State University |

Review your company information and continue through the application while completing all the required information. Click Submit when you have answered all of the questions.

Please fill out the form below to acquire a license for Alpha Kappa Alpha Sorority, Inc.®

Company Details

Company Name:*	Crafter Galore		
Contact Name:*	A. E. Williams		
Phone Number:*	770-000-0000		
Website:*	www.craftergalore.com		
Email Address:*	licensing@craftergalore.com		
Address:*	224 My House	Georgia	United States 30312

After your application is completed, you will be taken to the portal where you will receive notifications and check the status.

Applications				
Search Request				
PENDINGCOMPLETEDEXPIRED				
Export To ExcelCustomize Columns				
LICENSORS	SUBMISSION DATE	STATUS	CURRENT STAGE	ACTION
Community Connect	01/16/2024	New	Check-In	

Thank you for your interest in LSU Crafter licensing with Community Connect. If you would like more information or have additional questions, please contact communityconnect@clc.com. Please regularly login to your DLH account for updates.